

Web Marketing Assistant

Ref No: WMA-PLE-1220

Salary: up to £22,000 per annum (depending on experience)

What will my day look like?

As Web Marketing Assistant you will occupy a key role in building and managing the online reputation and social media presence of our company brands. Working across all main channels (including company websites, Facebook, Twitter, TrustPilot, Glassdoor, etc.) We'll be looking to you to create and communicate engaging content for both internal and external audiences and respond to customer contact and social media queries in a timely manner.

You will also work closely with other members of the Marketing team and be directly involved in a diverse range of marketing projects and activities, playing an important role in the development, delivery and measurement of these initiatives.

As part of a small but highly valued team, this is an exciting opportunity for a creative and passionate individual to work across a broad range of channels and take the first steps in a career in marketing or social media.

So what do we want in you?

- You may already have experience in a similar commercial or agency marketing role, (possibly as a work placement as part of your studies),
- you must be an excellent communicator, socially confident and credible in person and over the phone,
- a great understanding of social media and web-marketing methods (possibly with basic web-coding skills),
- be able to produce high quality written copy and content that is engaging and relevant,
- demonstrate an organised, methodical approach to managing your own workload, using well developed administration and IT skills (particularly MS Excel),
- ideally, be educated to degree level possibly in a marketing or business related discipline.

As Web Marketing Assistant, we offer

- A competitive basic salary to match your experience,
- staff discounts package (including mobile phones, motoring products and gym membership);
- access to our workplace pension and share-save schemes,
- a sociable working environment where you can make some great friends,
- a proven induction training plan to help you get to grips with how we do things, with help from experienced colleagues and on-going support from your manager.

What Next?

Our customers and colleagues are at the centre of everything we do, so if you think you have what it takes to be our next Web Marketing Assistant, what are you waiting for?

Apply today!

We may collect information about you during the recruitment process. For further details about how we use this data, please visit our website: www.auxillis.com.